



# Buyers desire lawn appeal: 5 steps to a healthy yard

Seventy-nine percent of consumers say that a lawn is an important feature when renting or buying home. Many consumers are even ranking a nicely sized yard as the second most important home feature, only behind a renovated kitchen, according to a new survey released by the National Association of Landscape Professionals.

Sizable lawns trumped other popular features like updated bathrooms, storage, and hardwood floors, according to the survey.

Younger generations are placing more value on lawns than older generations, too. A nice lawn size was the top priority among surveyed millennials, nudging out even an updated kitchen, according to the survey. Eighty-two percent of millennials say that having a lawn is important when renting or buying a home, compared to 81 percent of Generation X and 77 percent of baby boomers.

"While some may assume that trends toward urbanization or the increased use of electronics and technology have resulted in a decreased interest in lawns among younger Americans, the results of our research found just the opposite," says Missy Henriksen, vice president of public affairs for the association.

Homeowners want a nice lawn for entertainment, the survey found. Forty-seven percent of Americans say they entertain in their yards at least once a month, and 57 percent use their yards for recreation at least monthly. The majority of Americans (77 percent) also say they relax in their yards at least once a month, and 32 percent garden in their yards.

To boost a property's outdoor appeal for interested buyers, pass along the following maintenance tips from the NALP to your selling clients:

## 5 Steps to a Healthy Lawn

1. Grass cycling. This means leaving grass clippings on the lawn after mowing to help return nitrogen and nutrients to the soil.

2. Don't overwater. Provide your lawn

a deep watering every few days, not daily. Watering your lawn too frequently can lead to shallow root growth.

3. Control weeds. The NALP says April is the ideal time to apply preemergent weed control. Weeds can quickly overtake lawns, so have preventive measures in place.

4. Maintain mowers. It is important to keep your mower blades sharp. When left dull, blades are ineffective and can damage your lawn.

5. Fertilize. Adequate fertilizer provides proper nutrients that are key for maintaining healthy lawns.

Source: National Association of Realtors

## 3 Bedroom Home in an Established St. Albans Neighborhood

**REAL ESTATE AUCTION**  
**Thursday, April 11 at 5:00 PM**  
**830 Sweet Acres Drive**  
**St Albans, WV 25177**



**3 BEDROOM, 2 FULL BATHS**  
2500+/- Sq. Ft.

Approx. 1-acre lot with mostly flat back yard and storage shed

Sunroom on the main floor with heat and air  
Finished basement with additional bedroom and full bath

*RE Terms: 10% down payment made day of auction w/balance due at closing w/in 60 days. 10% BP.*

**JOE R. PYLE COMPLETE AUCTION & REALTY SERVICE**  
**Joe Pyle WV212**  
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**5546 Benedum Drive, Shinnston, WV**  
**(888) 875-1599**

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## Remodeled Home Overlooking Charleston

**1006 Ferguson Ave**  
**Charleston, Wv**  
**Wednesday April 10th, at 5PM**



**SELLS TO THE HIGHEST BIDDER**

3 Bedroom, 1 Bath  
Beautiful View Overlooking the City of Charleston  
Hardwood/ New Carpeted floors  
New Kitchen Appliances  
Unfinished Full-Size Basement

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## 3 Bedroom Home on the Elk River

**Wednesday, April 24th at 5:00PM**  
**2163 River Haven Road**  
**Clendenin, WV**



3 Bedroom, 1 Bath with Attached Garage  
Beautiful 1+/- acre Lot on the Elk River  
Great for Fishing and River Access  
Front & Back Deck

Poplar/Basswood Sunroom Overlooking the River  
Home Security System

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